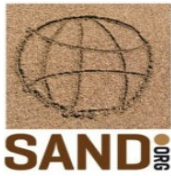




FUNDABLE

IT'S YOUR STARTUP FUNDABLE?





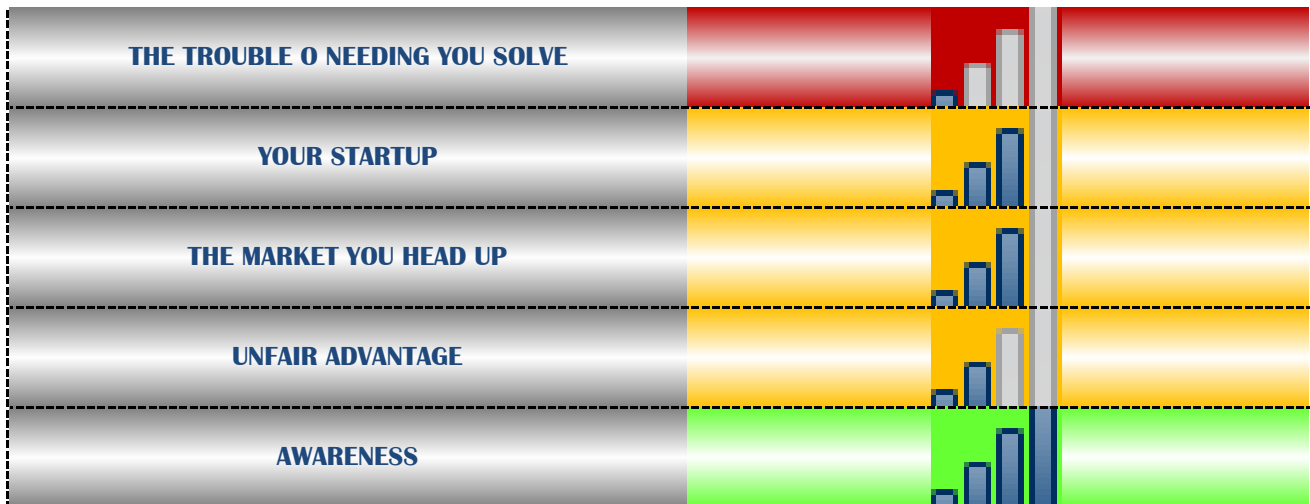
IS YOUR PROJECT FUNDABLE?



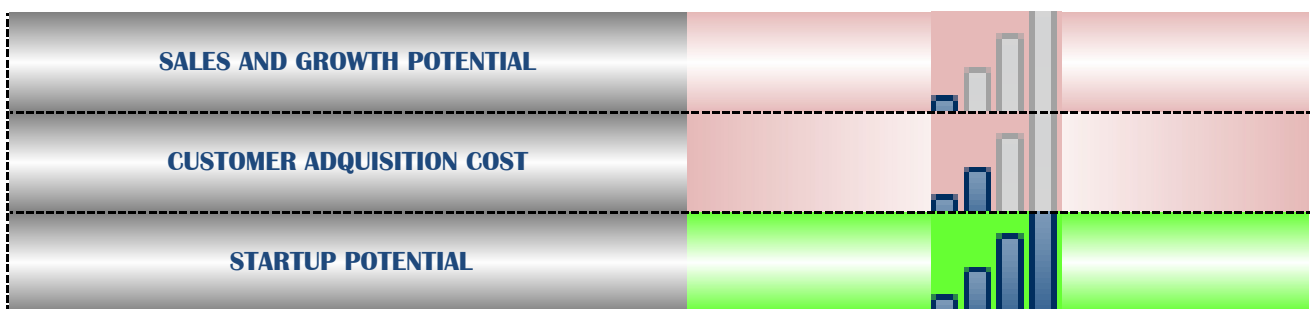
57%

IT WON'T BE EASY BUT NOT IMPOSSIBLE. DEPENDING ON THE POTENTIAL OF YOUR IDEA OR YOUR PRESENTATION SKILLS, INVESTORS CAN GIVE YOU AN OPPORTUNITY TO HEAR MUCH MORE ABOUT YOUR PROJECT, ... LATER ON. DEPENDING ON YOUR MARKET EVOLUTION AND CUSTOMER DEMANDS YOU CAN GO BACK (NOT BAD IDEA DUDE) TO OTHER INVESTMENT ROUNDS (OR SAME INTERESTED INVESTORS) AND RAISE THE MONEY. REGARDING THE INVESTMENT YOU CAN GET NOW, THE KEY WILL BE MORE IN THE AMOUNT YOU ASK (LOW) RELATED TO RETURN EXPECTED (FAST) AND SPECIALLY IN FINDING AN INVESTOR EMOTIONALLY INVOLVED (BY KNOWLEDGE OF INDUSTRY OR BECAUSE THEY LIKE THE IDEA....) WITH YOUR PROJECT

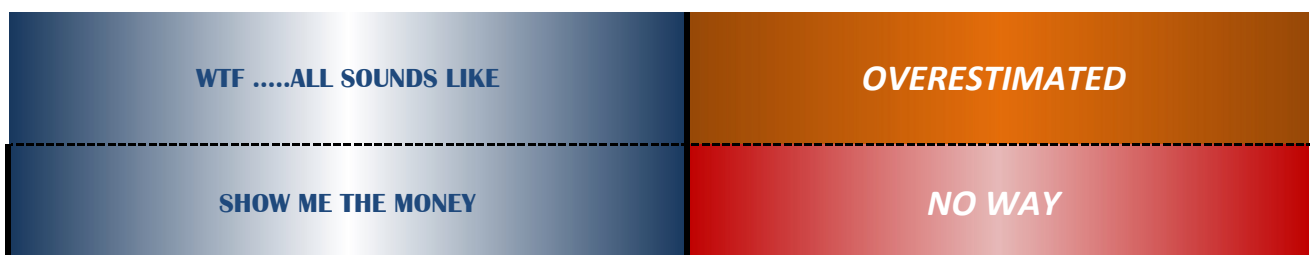
WHY?

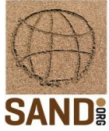


WHAT ARE THEY IMAGING ABOUT YOUR METRICS?



WHAT'S IN THEIR MIND ?





SOME THINGS YOU SHOULD KNOW ABOUT FUNDABLE

First of all we offer you a view of your possibilities to be funded valuing some aspects of your project, according to some really effective investors criteria (**Saul Klein and Rob Johnson**, two really famous guy if you're talking about investment) and also based in our experiences as business accelerator

Is a bad report the end of the world? Not really, this scores mean you have to work hard before you turn your today project in an attractive project for investors. Does a good score assure you funds? No, but we say you are in the right direction, and if everything works as expected, you will attract investors easily, do they put their money?.., sooner or later you will get it. Don't screw it up on pitch.....dude.

SCORES

Scores are based on the traffic lights logic, green is ok, yellow is warning and red is stop. And the arrows point from upside (max) to downside (min) with two levels of medium (close to max or close to min)

WHY?

Key factors to see if your project is fundable or not. We're talking about how your project meets the customer needings, market size, how you develop (or not) an unfair advantage and finally if you have all what you need to make your dream come true.

WHAT ARE THEY IMAGING ABOUT YOUR METRICS?

After figuring why is your project fundable, we explore how interesting is your project based in tree concepts (reality bites, forget ideas tell me about realities): Cost of attraction/ growth possibilities and your potential. Most of investors will take the decision of putting their money in our startup just attending this issues

WHAT'S IN THEIR MIND

How you are aware about your business possibilities, he's looking at you meanwhile you explain (answer the questions) and trying to figure out if you are the person for investing time and money